



June 21, 2021

PHILIPPINE STOCK EXCHANGE, INC.
PSE Tower, 28th Street cor. 5th Avenue
Bonifacio Global City, Taguig City

Attention: **MS. JANET A. ENCARNACION**
Head, Disclosure Department

RE: **PRESS RELEASE – Shakey's Pizza Launches Plant-based Nuggets in Partnership with unMeat**

Please be informed that Shakey's Pizza Asia Ventures Inc (PIZZA) is issuing the attached press release entitled "Shakey's Pizza Launches Plant-based Nuggets in Partnership with unMeat."

Very Truly Yours,

Jenifer Mae San Juan - Tecson
Investor Relations Manager



Shakey's Pizza Launches Plant-based Nuggets in Partnership with unMeat



Shakey's Pizza Asia Ventures, Inc. (PSE: PIZZA), the Philippines' leading chained full-service restaurant, partnered with local pioneer brand "unMeat" once again — this time to launch the latest addition to its plant-based menu, "The Good Nuggets."

Following the success of PIZZA's plant-based burgers introduced in 2020, The Good Nuggets look, taste, and feel like chicken nuggets but are completely meat-free. These nuggets are baked, not fried, and are loaded with plant-based protein, making them healthier and friendlier to the environment.

PIZZA President and CEO Vicente L. Gregorio said, "Our Good Nuggets are very consistent with our Good Burger, which serves as a healthy meat alternative made with non-GMO plant-based ingredients, with no cholesterol and trans-fat content, while remaining a good source of protein and fiber."

PIZZA is the first major restaurant chain in the Philippines to create a plant-based range that makes meat-alternative dishes affordable and accessible to a broader segment of the population.

"At Shakey's, our guests' needs are a top priority. They have been looking for healthier, better-for-you, and better-for-the-planet products, so we co-created 'The Good menu' with unMeat to deliver these at an accessible price point," Gregorio said. The Good Nuggets are sold nationwide at just P 179.

The Company partnered with 'unMeat', a local brand offering 100% plant-based food by its sister company, Century Pacific Food, Inc. (PSE: CNPF) – one of the largest branded food manufacturers in the Philippines. The production of unMeat requires lower consumption of various natural resources such as water, land, and energy, and generates less greenhouse gas emissions compared to the production process for meat.

The launch of The Good menu is part and parcel of PIZZA's sustainability strategy, which includes priorities such as developing healthier menu options, utilizing resources efficiently, mitigating its environmental footprint, and localizing its workforce.

"As we carry on our path to recovery from this pandemic, we remain steadfast in our commitment to wow our stakeholders by becoming a more responsible food company. We will continue to integrate sustainability into our business and boost our efforts in areas that will add value to our guests and stakeholders, our Company, and the communities we serve," said Gregorio.



About PIZZA:

Shakey's has been creating over 40 years of great times and great memories. Shakey's is one of the leading operators of Fast Casual Restaurants in the Philippines, focused on family casual dining. It maintains market leadership in both the chained pizza full-service and chained full-service restaurant categories. Shakey's believes its superior value arises from its differentiated menu offerings, high-quality products, and a mission to consistently provide great times and great memories to every Shakey's guest. Peri-Peri is an emerging fast casual and full-service restaurant brand in the Philippines. Its mainstay is charcoal-grilled chicken, marinated for 24 hours, served with an assortment of unique sauces to choose from. Over the last few years, the business has demonstrated consistent profitability, brand strength, and robust growth in both system wide sales and store count.



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