



April 12, 2021

PHILIPPINE STOCK EXCHANGE, INC.

PSE Tower, 28th Street cor. 5th Avenue

Bonifacio Global City, Taguig City

Attention: **MS. JANET A. ENCARNACION**

Head, Disclosure Department

RE: Press Release – Shakey’s Pizza to vaccinate all employees for free; Donating 5,000 doses to government

Please be informed that Shakey’s Pizza Asia Ventures Inc (PIZZA) is issuing the attached press release entitled “Shakey’s Pizza to vaccinate all employees for free; Donating 5,000 doses to government”

Very truly yours,

MARIA ROSARIO YBAÑEZ

Corporate Secretary



Shakey's Pizza to vaccinate all employees for free; Donating 5,000 doses to government

Shakey's Pizza Asia Ventures Inc (PIZZA), the Philippines' leading chained full-service restaurant, will implement a free COVID-19 vaccination program for all its employees, in support of the government's national vaccination plan to safely reopen the economy.

The Company has contracted 20,000 doses through tripartite agreements between the Philippine government, the private sector, and vaccine manufacturers. These shall be administered for free, on a voluntary basis, to all PIZZA employees nationwide, and in full compliance with the Department of Health's (DOH) guidelines on the vaccination roll out.

The Company's vaccination plan will cover all employees from its 3 brands – *Shakey's Pizza*, *Peri-Peri Charcoal Chicken* and *R&B Milk Tea* – as well as its corporate support and commissary workforce. PIZZA will likewise make available vaccine doses for dependents of its employees, as well as business partners including franchisees, service providers, and contractors.

PIZZA is currently conducting organization-wide information and awareness campaigns to increase the vaccination rate and reduce vaccine hesitancy among its employees.

In addition, 5,000 doses will be donated to the government through the DOH and will be deployed following its allocation framework and prioritization plan.

"Health and safety will always remain our top priority. Our philosophy is that guests must know, feel, and see that they are safe. A crucial component of that is ensuring that our employees are safe and healthy as well," said Vicente Gregorio, PIZZA's President and Chief Executive Officer.

The Company earlier partnered with RelianceUnited - a wholly-owned subsidiary of United Laboratories, the leading pharmaceutical and healthcare provider in the Philippines - to help ensure the health and safety of its employees and prevent the transmission of COVID-19. It implemented a COVID Infection Control Program that focuses on the long-term adoption of occupational safety and health measures, including future preparedness to help limit the impact of the virus. Telemedicine hotline services, including telephone-based medical consultation and triaging, diagnostic testing, and daily monitoring of health conditions are likewise made available to all employees.

Gregorio added, "Since the beginning of the pandemic last year, we have implemented strict sanitation and safety procedures that are aligned with World Health Organization recommendations. We likewise rolled out more convenient off-premise options to our guests, such as *Park & Order* and *Park & Dine-in*.



We will continue to remain fully committed to ensuring the safety and well-being of both our guests and employees.”

About PIZZA:

Shakey's has been creating over 40 years of great times and great memories. Shakey's is one of the leading operators of Fast Casual Restaurants in the Philippines, focused on family casual dining. It maintains market leadership in both the chained pizza full-service and chained full-service restaurant categories. Shakey's believes its superior value arises from its differentiated menu offerings, high-quality products, and a mission to consistently provide great times and great memories to every Shakey's guest. Peri is an emerging fast casual and full service restaurant brand in the Philippines. Its mainstay is charcoal-grilled chicken, marinated for 24 hours, served with an assortment of unique sauces to choose from. Over the last few years, the business has demonstrated consistent profitability, brand strength, and robust growth in both system wide sales and store count.



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